



Using the 2 Sided Flag Template for Photoshop

Introduction

We have changed our base template for two-side flags in order to make them look better on our flagpole, especially indoors.

The standard template comes with two built-in groups. One is for the left facing side and one for the right facing side. Each group contains 3 layers. The bottom layer is the background layer. We suggest that you make a copy of the background layer and design on that. Whatever you design should go to the edges of the design layer.

The next layer is the safe layer. DO NOT DESIGN ON THE SAFE LAYER, use it to make sure the text and graphics you want to preserve fall inside this layer (i.e. are covered up by the Safe Layer entirely), and then TURN IT OFF.

The top layer is the sleeve. We have four choices for sleeve color. Black, White, Blue and Red. You can let us know what color you want your sleeve to be. The most popular sleeve color is Black, followed by White. On a white background flag the Blue or Red sleeves make a nice contrast. We don't recommend a Red sleeve on Red backgrounds and the sleeve red is very intense and can't be matched by our printer.

Designing

Your design needs to cover the background layer completely (bleed to the edges).

Keep your important text and graphics in from the edge at least 75 pixels (use the safe layer to check)

The template is set to RGB to make full use of the color spectrum. With ink we may not be able to get all the colors, but we will come close. We will be using a light blocking layer of fabric between two layers of flag fabric. The colors print out very bright. Black flags look great as a two-sided flags.

The template is set at 25% of the final product. Please don't alter that setting, as we use it for printing. Your flag will print very cleanly at that resolution. Make sure your graphics are vectors, so they can take the enlargement. To see if your graphics can take the enlargement use the Spyglass to enlarge the image. If at 100% it starts looking bad, then you should get a higher resolution graphic.

Your design will usually need to be different between right to left-facing because of the curve at the top. You can have different images altogether if you want.

Side One - Right Facing

When you open the template it opens with the right facing side and you will see 3 layers. We recommend making a copy of the background layer and design on that.

First determine your design color; currently it is yellow. If you want another color or even a gradient you can change those on the design layer by double-clicking on either the Color Overlay or Gradient Overlay in the Layers panel. You want the background color layer to fill in the whole background area.

Next add your text and graphics. Make sure your text and graphics are located inside the safe layer by turning it on. **After making your adjustments turn off the safe area.**

When you are satisfied with the way your first side looks, save it as a TIFF or PDF file with no layers. Be sure you save it as a **Copy**, if you are saving it as a PDF file.

Side Two - Left Facing

The left-facing flag is the same as the right except that the curve goes the other way.

First turn off the right facing group folder by clicking on the eye next to the folder (Right Facing). Click the square next to Left Facing to turn that group on and open up the folder by clicking the arrow next to the folder icon.

Follow the instructions for the right facing group. Once you have checked the image using the safe layer, turn it off and save the file as a TIFF or PDF with no layers. When you save it call it "Side B" or "Side 2" so it is clear what you are sending.